

Brief info

- ▶ Prolific front & backend Web Developer with over 7 years of experience and with a strong attachment for metrics and functional web apps.
- ▶ Enthusiast WordPress themes and plugin developer, WP community supporter.
- ▶ Excellent communicator with a skill for making personal connections with clients.
- ▶ Experience at companies that dealt with a wide range of clients in different industries.
- ▶ Deep knowledge of how human interactions and needs play out in the digital arena.
- ▶ Experienced in coding, troubleshooting, setup, configuration, and data channel analysis.
- ▶ A guru when it comes to PHP/OOP and related siblings, master of WordPress theming and plugin customization.
- ▶ Consistently received for the past 10 years high UX scores for all web projects, including websites, SaaS/DaaS, Voice Architectures.
- ▶ Passionate Salesforce Consultant since 2017 (Salesforce administration and development for Service and Sales Cloud, as well as the new Einstein).
- ▶ Good Knowledge with SDLC methodologies like Agile, Waterfall Model implemented in requirement analysis, functional design, implementation and development of projects.
- ▶ Ability to work as a part of a team, quick learner and fast executor.



Portfolio:
dasweb.ca
cezarcernei.com



Mobile:
514-465-2713

Get in touch



Pigeon:
cerney@gmail.com



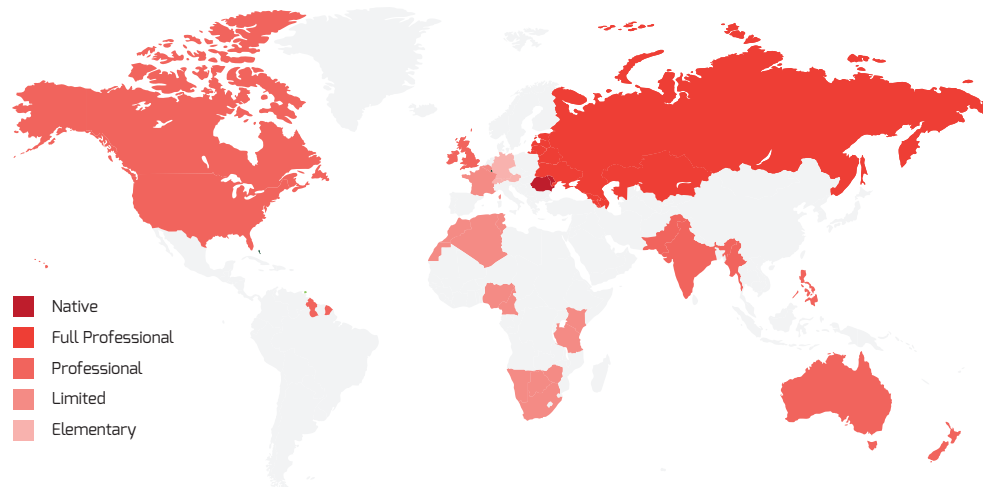
GitHub:
@cerney

Skills

Soft Skills	Hard Skills	Programming Skills	Bonus Skills
<ul style="list-style-type: none"> ● Leadership ● Collaboration ● Communication ● Creativity ● Critical Thinking ● Problem Solving ● Visual Thinking ● Adaptability ● Enthusiasm ● Work Ethic 	<ul style="list-style-type: none"> ● WordPress ● Salesforce ● Photoshop ● Illustrator ● Bootstrap, Foundation ● Drupal ● Shopify ● Git ● DNS Management ● Debugging ● Front End Frameworks 	<ul style="list-style-type: none"> ● APEX ● PHP ● Javascript ● jQuery ● MySQL ● PostgreSQL ● HTML5 ● CSS3 ● Arduino ● Node.js - progress 	<ul style="list-style-type: none"> ● Agile (SCRUM) ● SEM / SEO ● PPC ● REST APIs ● LAMP (Linux/Apache/MySQL/PHP) ● WHM / cPanel ● Twilio ● Asterisk

Languages

Romanian Russian English French German



Experience & Education

Today

Salesforce Consultant

01.2019 - present
Integrate2Cloud
Canada [integrate2cloud.com]

Duties

- Salesforce customizations using Apex Classes, Triggers, Visualforce pages, Components etc.
- Consulted the team with regards to Einstein Analytics and ways to explore data for facilitating the sales pipeline
- Designed Custom Relationships, Validation rules, Page layouts, Workflows, Approval processes
- Facilitated assistance in the area of Data Migration (mapping fields, testing correctness, etc.)
- Tested applications before and after implementation to ensure quality and performance
- Created and performed regression testing to ensure software performance

Salesforce Consultant

08.2018 - present
Letky Inc.
Canada [letky.ca]

Duties

- Mastered implementations of multiple uses of APEX, SOQL queries, SOSL, Custom Object Design & Management, and the creation of Visual Force Pages
- Configured Page layouts, Workflows, Document Templates, Record Types, & Data Fields
- Created reports and dashboards for each geography within service lines based on necessary analytics
- Created custom Objects, Fields, and Triggers
- Managed and administered email marketing reporting and metrics analysis
- Delivered strategic analytics data solutions and reporting with Einstein Analytics
- Managed multiple sandbox environments
- Completed work in timely manner, successfully participated in group projects

Senior Web Developer

08.2013 - 07.2018
Pageside LLC
Canada [pageside.com]

Duties

- Led the design and implementation of the customer web projects
- Managed a team of 3 developers and designers
- Worked closely with cross-departments on joint projects (sales, support)
- Participated in planning and strategy development
- Developed Custom CRMs with integration and maintenance for client management
- Created a custom web builder for existing customers
- Integrated existing company websites with external web applications, APIs
- Led and managed the team responsible for day-to-day graphics production
- Managed hosting platforms and infrastructures, server management (VPS/Dedicated)

Web Developer, Founder

06.2016 - present
Dasweb Agency
Canada [dasweb.ca]

Duties

- Lead Generation
- Prioritized workloads to ensure the highest-impact and best ROI
- Developed and implemented marketing strategies and campaigns
- Managed all digital marketing channels to ensure brand consistency
- Monitored competition and provide ideas to stand out
- Ensured that all work is executed accurately, efficiently and in compliance with standards
- Outsourced web production

Designer, Founder

04.2009 - 02.2013
WebeeStudio SRL
Moldova [webeestudio.com]

Duties

- Rendered graphic elements and wireframes in Illustrator
- Created Logo concepts and basic branding identities
- Mastered image retouching and image manipulation
- Conceptualized marketing banners for landing pages and social media pages
- Performed usability and perform quality control on designs
- Reported task managements using Ticketing system

President, Board Member

05.2007 - 02.2012
Association of International
Volunteering Moldova
Moldova [avimd.org]

Duties

- Managed office, staff and volunteers (hiring, training, and managing 3-4 staff members)
- Develop EU-based internships and exchanges
- Participated in public engagement projects and promotions
- Worked effectively with a Board of Directors
- Mobilized resources through fundraising, donation procurement, and grant-writing
- Built and maintained relationships with community partners
- Managed day-to-day financial transactions

Placement Officer

03.2006 - 03.2007
Service Civil International
Germany [sci-d.de]

Duties

- Facilitated application processing and project coordination
- Organized local and international workshops, trainings and cultural exchanges
- Participated actively in project fundraising and reporting

Awards



Winner

Global Forum on Innovation & Entrepreneurship
2011 Helsinki, Finland. Awarded by:



Winner AITT design contest, 2011



Winner Human Rights on Bicycles, 2007



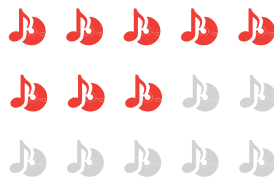
AWWARDS®

2017 nominee from Awwards.com for innovative Web User Experience.

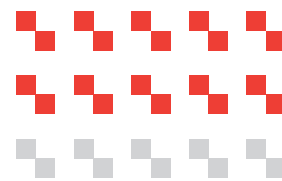
Some stats



14 cups of coffee
per week



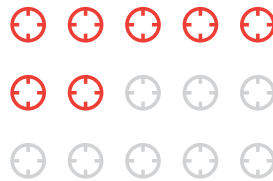
8 hours of podcasts
per week



10 million pixels
per day



10 tutorials
per week



7 hundreds airsoft targets
per week

Hobbies

